



**For Immediate Release**

## **ARIZONA COMMUNITY ACTION ASSOCIATION URGES PASSAGE OF PROPOSITION 100 TO ENSURE HELP FOR LOW-INCOME FAMILIES**

PHOENIX, Ariz. (April 26, 2010): Proposition 100, which voters will be asked to approve on May 18, will keep the safety net for those most in need from fraying even further and is fully supported by the Arizona Community Action Association and its board of directors.

Executive Director Cynthia Zwick urged voters statewide to vote for the proposed temporary 1-cent sales tax that is projected to raise \$900 million a year for the three-year life of the tax. It will automatically repeal on May 31, 2013. Two-thirds of the revenue would be used to fund K-12 education; one-third would go toward health and human services and public safety.

The Arizona Community Action Association, a 501(c)3 non-profit organization, provides services and resources for the working poor and newly poor through Community Action Programs and collaborations across the state.

“There are families in this state feeling the effects of cuts already in place to social and human services. Many of these families are having to decide between buying food, taking medication or paying the utility bill,” Zwick said. “That is not a choice anyone should have to make. Without Proposition 100 even more families will be faced with the same dreadful dilemma.”

Zwick said that if the measure fails, additional cuts proposed to counter the loss of the tax-generated revenue would further devastate the state’s low-income families and would result in the loss of \$442 million in federal matching funds.

“We cannot address the ongoing budget deficit with more cuts. There’s nothing left to cut. We must find ways to generate revenue, even if it’s on a temporary basis to bridge the gap until the economy strengthens,” Zwick said. “With more and more people seeking assistance for the first time and fewer and fewer resources available to them, where are they going to turn?”

Zwick also said the individuals interested in helping those in need can make financial contributions to social and human service agencies or through ChooseToHelp.org, which will distribute funds to agencies statewide.

**Advocating, Educating and Partnering to Prevent and Alleviate Poverty.**

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For more information about how to donate, visit [www.azcaa.org](http://www.azcaa.org). For more information about Proposition 100 visit [www.yeson100.com](http://www.yeson100.com).

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